



MEDIA RELEASE

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FALLON BENEFITS GROUP ANNOUNCES NEW HIRE - NATALIE MOORE AS WELLNESS DIRECTOR

Fallon Benefits Group is pleased to announce and welcome Natalie Moore to the organization as our/its Wellness Director. Natalie's background and expertise greatly enhance the offering of services available to the firm's clients.

As the Wellness Director of Fallon Benefits Group, Natalie will assist clients with the evaluation, design and implementation of comprehensive workplace wellness programs. Her focus includes working with medical plan carriers, vendors and community resources to design customized, legally compliant incentive plans that motivate health behavior change while supporting the corporate culture.

Natalie earned her M.B.A. from the University of Georgia and also received her B.B.A. in Risk Management and Insurance from the University of Georgia. Natalie holds a Georgia Life, Accident and Sickness license and is a member of several local benefits and human resource industry groups.

About Fallon Benefits Group, Inc.:

The company provides employee benefits brokerage and consulting services to middle market employers. Additional services include HR Consulting, Claims Advocacy, Web-Based Enrollment and Communication, Claim Utilization Analysis, Compliance, Health and Wellness Programs and Consumer Directed Health Plans.

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