



MEDIA RELEASE

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**FALLON BENEFITS GROUP
ANNOUNCES
KATIE STONE SPEAKING AT SHRM ATLANTA – OCTOBER 2011**

Fallon Benefits Group is pleased to announce that our HR Consultant, Katie Stone, has been asked to speak at the 21st Annual SHRM-Atlanta Conference being held October 17-18, 2011 at the Cobb Galleria Centre in Atlanta, GA. Below is the topic Katie will be presenting.

Thank You for Thanking Me: The Power of Recognition

In this session, participants will understand the roles of HR, leadership and employees in developing a culture of recognition. Steps to creating this culture throughout the employee life cycle will be shared. Views of each generation's perspective of recognition will be discussed. Several low-cost or no-cost recognition ideas will be presented. Participants will receive sample recognition pieces including employee survey ideas. As a result of attending this session, participants should feel they have tools to enhance or create a solid recognition program for their company.

About Fallon Benefits Group, Inc.:

The company provides employee benefits brokerage and consulting services to middle market employers. Additional services include HR Consulting, Claims Advocacy, Web-Based Enrollment and Communication, Claim Utilization Analysis, Compliance, Health and Wellness Programs and Consumer Directed Health Plans.

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