



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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FALLON BENEFITS GROUP ANNOUNCES NEW HIRE – JOEY MONAHAN – VICE PRESIDENT

Fallon Benefits Group is pleased to announce and welcome Joey Monahan to the organization as a Sales Executive responsible for new business development. Joey's background and industry experience will enable the firm to gain greater market share.

Mr. Monahan earned his B.A. in Business Management from Liberty University in Lynchburg, VA before playing professional baseball in the Chicago Cubs organization. Most recently, Joey was a new business manager for a large national health plan.

About Fallon Benefits Group, Inc.:

The company provides employee benefits brokerage and consulting services to middle market employers. Additional services include HR Consulting, Claims Advocacy, Web-Based Enrollment and Communication, Claim Utilization Analysis, Compliance, Health and Wellness Programs and Consumer Directed Health Plans.

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